

Tricentennial Steering Committee
Draft Minutes
September 6, 2016

Meeting called to order by Ann at 3:19 pm

Present: Ann Haggart, Betsy Dexter, David French, Angelo Montrone, Jay Lord (guest)

Absent: Todd Wagner, Judy Haskell, Donna Onacki, Dale Ohsberg

Betsy assigned as voting member.

Jay Lord attended meeting to discuss Fire Department's involvement in fundraising food events. Discussion about having chicken barbeque fundraiser this fall. Tentative date to be Sunday October 23 11:30-2pm. Jay suggested that boot donations work best, and asking for a specific donation amount. Jay will check on price of chicken, supplies. Rain date not required, as it can be moved inside, except for grilling. Angelo suggested having karaoke. He may have equipment available. Ann will get food group involved.

Minutes from Aug. 23 meeting approved. Motion by Angelo, 2nd by Betsy. All in favor.

Fiscal Report: Donna unable to attend meeting, but states that there are no changes. She checked with the town treasurer and we cannot have donations spread out into monthly payments.

Selectmen's Budget Presentation: Ann provided handout of 2017 budget request to be submitted today to the town. Budget meeting scheduled for September 29. There was discussion of each line item and changes were made to total approx. \$30,000.00. Line items to include:

web costs (840.00), update town history (\$7,000), 4 mailings (\$2200.00), food (\$700), matching grants (\$5,000), merchandise (\$3,000), pewter ornaments (\$2500) –purchase price \$15.00 each, discussion about offering set of three. Road Stripes will not be added to 2017 budget after discussion that striping will only last 3-6 months. Ann suggested we add striping to budget for year 2022. Signs also will not be added to 2017 budget as we do not have an estimate yet. Original Play (\$3000)-Ann will meet with Judy Wilson and Marguerite Matthews who write plays. Celebration money in reserves: time capsule (\$3,000), marching bands (\$2500.00), Banners/Flags (\$1,000). Motion made by Angelo to approve budget request, 2nd by David. All in favor.

Fundraising: Angelo spoke with Gov. Sununu & suggested get together within the next few months to see how he could be involved in the Tricentennial. Ann suggested chocolate festival around Valentine's Day, perhaps another pancake breakfast in the spring. Angelo stressed importance of social media. Betsy will connect with Mike Dunbar about setting up FB page.

Logo Review/Selection: Logo selection finalized. Proof to be presented and voted at next meeting.

Web Update: Mike Dunbar joined the group (4:00 pm). Mike & Ann met prior to committee meeting to get website template going. Mike showed group current updates to website. Ann hopes to have it up & running in 6 weeks. Angelo & Betsy suggested that we get in online sooner and make changes/add photos as needed. Angelo suggested we hand out flyer at Nov. election with social media info. Angelo will ask Live Free or Die Alliance to help with website.

Awareness Marketing Meeting: Angelo, Ann & David met with Kathleen Soldarti (Executive Director Portsmouth Historical Society), Monti Bohanon (Marketing Director The Music Hall), and Stephanie Seacord (Director of Marketing Strawberry Banke). Angelo will provide details at next meeting, but he highlighted/summarized the topics discussed:

1. What is unique about Hampton Falls
2. What binds us as a community
3. Themes in our history, ie marsh grass
4. Social media- updates with activities other than us, getting folks to tell their stories.
5. Volunteers –clear instructions, repeatable events, calendar of events

Betsy will send thank you to those that attended the meeting once she receives more info on attendees, specifics.

Next Meeting 9/27/2016 3:15 pm

Betsy moved to adjourn the meeting at 5 pm. 2nd by Angelo. All in favor.